



CARDIFF
UNIVERSITY

PRIFYSGOL
CAERDYDD

Cardiff Business School

Undergraduate Degree Programmes

www.cardiff.ac.uk/business-school

Welcome

Friendly and supportive environment

Our undergraduate hub has dedicated support staff on-hand to help you with academic and pastoral queries.

High employability

Our graduates are among the most sought-after by employers – **94%** of our graduates were in employment and/or further study, due to start a new job or course, or doing other activities such as travelling, 15 months after the end of their course.

(Graduate Outcomes, 2018/19)*

Accreditation

The Association to Advance Collegiate Schools of Business gave us its stamp of approval again in 2018. This international hallmark of excellence is awarded to the world's elite business schools.

Global opportunities

We've built partnerships with universities across the world so that you can experience new customs and cultures while you study or work abroad.

*Source: Higher Education Statistics Agency, latest Graduate Outcomes Survey 2018/19, published by HESA in July 2021. Copyright: Contains HESA Data: Copyright Higher Education Statistics Agency Limited 2021. The Higher Education Statistics Agency Limited cannot accept responsibility for any inferences or conclusions derived by third parties from its data.

Outstanding facilities

We've invested in our study, support and social facilities which means you benefit from the very best environment in which to learn and succeed.

World-leading research

We achieved the highest possible score for research environment in the 2021 Research Excellence Framework.

Contents

Learn to make a difference	2
Doing things differently	4
Grand designs	6
It's your future. Own it!	8
One ticket. A world of opportunities.	10
Our degree programmes	12
Why study Accounting and Finance?	13
• Accounting	15
• Accounting and Finance	16
Why study Business Management?	17
• Business Management	19
• Business Management (International Management)	20
• Business Management (Marketing)	21
• Business Management (Logistics and Operations)	22
• Business Management (Human Resource Management)	23
• Business Management with Welsh	24
• Business Management with a European Language	25
Why study Economics?	26
• Economics	27
• Economics and Finance	28
• Economics and Management Studies	29
• Economics with a European Language	30
• Business Economics	31
• Business Economics with a European Language	32
• Banking and Finance	33
• Banking and Finance with a European Language	34
Joint honours degree programmes	35
A capital city	36
A leading university	37
Living in Cardiff	38
Applications	39
How to find the school	41

Learn to make a difference

We do everything we can to ensure you have the very best student experience, so you can make a positive contribution to business and wider society during your study and beyond.



At Cardiff Business School you'll receive a first-class business education from world-leading, cutting edge academics that have different points of view. They'll challenge your thinking as they show you the world of business from alternative perspectives.

You'll benefit from a range of Cardiff Connections, including our elite network of business leaders and your own lifelong community of peer experts.

We believe that business is society. You'll practise ethics and social responsibility so you can contribute to the economy and society, before and after you graduate.

You'll develop entrepreneurial skills through a focus on curiosity and creativity so you can lead change - whether you want to be an innovator within a business or set up your own social enterprise.

You'll gain a competitive edge in a global market by understanding economic and social business benefits.

You'll shape your own education experience by giving us your point of view and making choices that work for you.

We're focused on your future. Our Career Starter team is ready and waiting to help you gain work experience and achieve your future aspirations.

We hope you'll be able to join us in Cardiff soon but for now we wish you every success in your studies!

Professor Rachel Ashworth
Dean of Cardiff Business School





Virtus Tech was created after a Marketing and Strategy lecture in my second year, taught by a great lecturer, Eleri Rosier, who inspired the business idea. After meeting with Eleri to gain expert advice, I decided to pursue the business and now, just 5 months on, we are working with a wide range of companies. The university has helped us massively.

George Bellwood
Business Management (Marketing)
(BSc 2019) and
Director, Virtus Tech Ltd

Doing things differently

You can expect the highest standard of teaching, informed by world-class research when you join us in Cardiff, but what sets us apart are our values.

We're the world's first business school to put social improvement and economic development at the heart of our activity.

Our mission

We're committed to delivering public value in the communities of Wales and the world. This means making a difference to the economy and society.

Business and management disciplines have central roles to play in tackling some of society's grand challenges, but solutions require collective effort. That's why we're directing our resources towards interdisciplinary research and engagement that helps people access fair work, challenge inequality and overcome poverty, ill-health and corruption.

What does this mean for you?

We've created a curriculum, underpinned by our public value research, which encourages you to question the status quo and think differently. We'll challenge you to consider the social, ethical and sustainable implications of corporate behaviour and practice.

Business excellence

We pursue excellence across our research, teaching and engagement activity and have been recognised by international accrediting and award bodies.

Research

Our researchers contribute thoughtful and engaged research that has wide-reaching influence and impact.

In the 2021 Research Excellence Framework, we achieved:

- highest possible score for research environment
- 2nd among 108 UK business schools for research power.

Teaching

Our teaching is informed by the world-leading research we conduct, ensuring you're exposed to the latest thinking and theory.

Your student life, supported

Our dedicated Student Support Adviser is your first port of call for advice on a range of issues, including fees and funding, visas, housing, counselling, mental health and well-being.

Accreditation

In 2018, we were successfully re-accredited by the Association to Advance Collegiate Schools of Business (AACSB).

AACSB International is a hallmark of excellence awarded to the world's elite business schools, recognising their commitment to high-quality curriculum, faculty, research, innovation and engagement.

Re-accreditation means that an AACSB-appointed Peer Review Team confirmed the strength and quality of our work and shows future employers that you've benefited from a first-rate academic experience.

Enterprise

We're one of only a small number of schools across the UK and Ireland to receive the prestigious Small Business Charter award. This national kitemark recognises business schools that demonstrate excellence in encouraging student enterprise, engagement in the local economy and business support.

We promote a culture of enterprise among our students informed by our work with the small business and social enterprise sectors.

So, if you think you've got what it takes to start your own business in the future, then this is the place for you. You'll get support to develop entrepreneurial skills, opportunities to attend mentoring events, competitions and, of course, first-class business support as a student and alum.



Will you become a public value champion?

The school has developed a unique and compelling vision and mission focused on Public Value.

This mission is culturally embedded within the school, including in its research, teaching and engagement programmes.

AACSB Peer Review Team



Grand designs

“One of the best things about the school is its modern, purpose-driven architecture. I’d recommend coming to see it for yourself.”

Hussain Mattar, Economics and Management Studies (BSc 2020)



Our investment in study, support and social facilities offers you the very best environment in which to achieve success.

We've transformed the ground floor of our Aberconway Building into a student high street with a dedicated undergraduate hub, Student Support Office and Opportunities Zone.

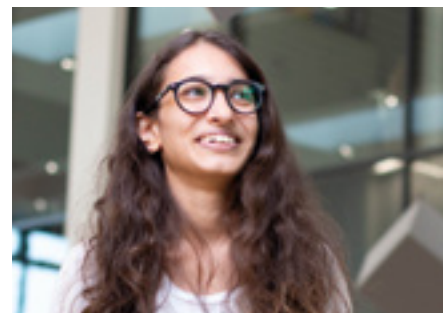
Our teams of dedicated professionals are here for you. They've got you covered on things like student support, finance, careers, industry placements and employability initiatives, as well as chances to study abroad during your degree.

Fully-equipped

We have outstanding facilities across 3 buildings, including Wales' largest Trading Room.

This fully-equipped modern space is used on our Accounting and Economics degree programmes and provides you with the skills, knowledge, and competitive advantage to make your mark on the global finance sector.

Each of the 56 terminals is installed with Market Squared's Volcube platform and Global Investor Simulations' Finance Lab Professional platform, allowing you to learn about trading and risk management in a controlled environment.



Meet Dana

After doing a lot of research about different universities, I chose Cardiff Business School for a variety of reasons. Other than being a highly ranked university in business and economics, it was very important for me, as an international student, to be in a diverse and accepting environment such as the one here in the Business School.

Dana Salman

Undergraduate prize winner 2018



Meet our experts

The school's trading room provides a vivid learning environment which is very different from traditional classroom teaching. Our trading tutorial allows you to act as a trader or media analyst in an interactive simulation. We also have a trading test, where students can run a trading room session. You collect simulated data from your classmates and write a trading report. This is a chance to develop analytical skills that you can apply in real-life scenarios on the stock exchange.

Dr Zhirong Ou

Senior Lecturer in Economics

It's your future. Own it!

We take your employability seriously and encourage you to do the same. Our dedicated careers team is here to help you develop the practical skills and professional confidence to succeed in the graduate job market.



Alex Hicks
Placement Manager
at Cardiff Business School

Over a third of recruiters for the UK's one hundred best-known and most successful employers warn that applicants with no previous work experience are unlikely to be successful during the selection process for their graduate programmes.

The Graduate Market 2019, High Fliers Research Ltd

How can we help?

We offer a diverse range of internships, placements and voluntary opportunities for you to gain practical work experience and improve your CV.

They're a chance to enhance your knowledge and deepen your understanding of your degree programme while providing an insight into a job or industry. This kind of experience will help you stand out in an increasingly competitive graduate job market.

According to the latest survey, 94% of our graduates were in employment and/or further study, due to start a new job or course, or doing other activities such as travelling, 15 months after the end of their course. Graduate Outcomes, 2018/19*

The right choice for you

Professional Placement Year

All our undergraduate degrees are available with the option of a professional placement year. This paid year in employment gives you the opportunity to kick-start your professional training and stand out from the crowd after graduation.

Taken in your third year, you'll apply your university know-how in the real-world and enhance your career prospects by building a network of business contacts.

You'll gain insights into organisations and industries with no long-term obligations, develop new skills and hone your competitive edge ready to fast track your career ambitions.

Internships

Available both inside and outside of the UK between July and September, summer internships are the perfect way to scope out a job or industry before graduation.

Other opportunities

- Business Management Integrated Placement - A structured period of work experience for high-achieving Business Management students following their first year of study (read more on page 17).
- Insights - Short periods of unpaid work experience suitable for undergraduates during term time, flexibly set up around your timetable.

Who you'll work with

Our students work with top employers in the public, private and third sectors across Wales and the world. You'll put knowledge and skills developed in the classroom to the test and make significant contributions to your host company too.

While our partner organisations vary, these are some of the most recent to welcome our students:

BBC	Toyota
Amazon	Microsoft
Tesco	IBM
ASOS	Intel
L'Oreal	Welsh Government
The Bodyshop	HM Treasury
GE	Bank of England
Bosch	Barclays
Kier	HSBC
TATA Steel	PWC
Admiral	Deloitte
Airbus	Grant Thornton

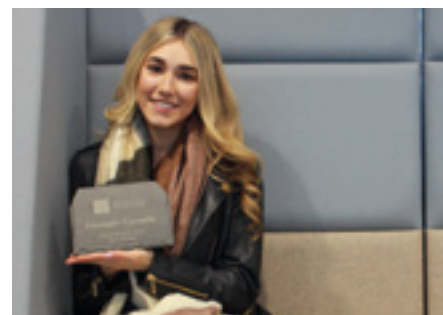


Meet Rakshanda

My placement gave me so much more than I could've expected. The amount of responsibility I was trusted with allowed me to truly make an impact and help grow the business.

I would 100% recommend other students undertake a placement or internship. The kind of practical knowledge and understanding you gain from the hands-on experience is invaluable.

Rakshanda Khaunte, Business Management with a Professional Placement Year (BSc). Best Student Contribution to a Small to Medium-sized Employer at the 2022 National Undergraduate Employability Awards



Meet Georgia

Working in a professional environment provides you with so many different types of skills in such a short space of time.

From managing a team to pitching ideas, the skills I learned at Yoello will always stay with me throughout my professional career.

Georgia Coombs, Business Management with an Integrated Work Placement (BSc). Best Intern at the 2022 National Undergraduate Employability Awards

* Source: Higher Education Statistics Agency, latest Graduate Outcomes Survey 2018/19, published by HESA in July 2021. Copyright: Contains HESA Data: Copyright Higher Education Statistics Agency Limited 2021. The Higher Education Statistics Agency Limited cannot accept responsibility for any inferences or conclusions derived by third parties from its data.

One ticket. A world of opportunities.

We want you to get the most out of your degree, inside and outside of the lecture theatre. We offer a range of opportunities for you to explore new frontiers and embrace new customs and cultures during your studies.



Meet Eilish

I went to Hong Kong and I honestly had the best time. Before I went, I had to tell myself that fortune favours the bold and this is certainly the case. I've made lifelong international friendships and have another country that I can call my home.

Hong Kong has forever stolen a part of my heart.

Eilish Dickson

Business Management (Marketing) (BSc)

Take a break from lectures with a swim in the Indian Ocean off the coast of Western Australia.

Cycle through the cobbled streets of Nyhavn in the Danish capital, dine à la française in the shadow of the Eiffel Tower, watch the sunset from Victoria Peak in Hong Kong or carve up the slopes in the Swiss Alps.

Wherever you go, studying abroad is an unforgettable academic and personal experience. It's an opportunity for you to build on your university know-how with skills gained living and studying in another country.

- Develop new language skills.
- Prepare for work outside of the UK.
- Travel independently.
- Embrace new cultures.

Degrees with a European Language

You can combine your degree in Business Management, Banking and Finance or Economics with a European language.

Choose from French, Spanish or German as part of a 4-year degree programme and spend your third year at a university in France, Spain, Germany or Switzerland.

Global opportunities

Our international outlook means that we've built partnerships with universities beyond Europe in places like Hong Kong, South Korea, Australia, the USA and Canada.

Every year, our students seize these global opportunities and spend part of their degree studying or working abroad in English without the need for advanced foreign language skills.



Meet Kelly

I studied abroad in the University of Valencia, Spain, for my third year. It was the most amazing experience I've ever had in my life.

It's so true that you never really grasp a language until you fully immerse yourself into the country which speaks it, and you surprise yourself how quickly you adapt into a different way of living and speaking.

I went away an unconfident girl who was terrified at the prospect of living abroad, and came back a driven woman who knows what she wants out of life and isn't scared of anything.

Kelly Louise Tavener

Business Management with a European Language (Spanish) (BSc 2019)



Meet Daniel

I went to Curtin University in Perth, Western Australia on my semester abroad. My typical day would be spent in flip flops - or thongs as they call them there. I don't think I wore shoes for over a month!

I've done a few road trips that I'll never forget! Travelling from Perth all the way up the west coast to Exmouth, a highlight was swimming with Whale-sharks, the largest fish in the sea, out on the Ningaloo Reef at Coral Bay.

If you have the opportunity to study abroad as part of your degree you have to take it. It's a no brainer! I've been able to do some of what people take a gap year for, all while studying.

Daniel Davies

Business Management (International Management) with a Professional Placement Year (BSc 2021)

Our degree programmes

Flexible, practical and future-focused, our degree programmes are designed to prepare you for contemporary business, management and leadership challenges. Wherever your interests lie, you'll put theory into practice and tackle real-world case studies drawn from our network of business partners.



Why study Accounting and Finance?

Our accredited programmes will help you develop the professional knowledge and skills to make your mark in the global accounting arena.

Accounting and finance are core business disciplines which lie at the heart of every successful organisation operating in today's global market. This means your professional skills will be in high demand and yield opportunities for career-progression and competitive salaries from the outset.

Our experts

Our staff are leading international experts in their fields of research, and many are qualified accounting professionals with years of consultancy experience. Under their supervision, you'll acquire transferable skills for finance-related careers in commerce, industry or the public sector.

You can expect to study specialised aspects of accounting, finance, commercial law, quantitative analysis and a variety of management, marketing and economics topics during your time with us.

We recently became a Bloomberg Experiential Learning Partner. This means we're one of an exclusive group of educational institutions

worldwide recognised as leaders in experiential learning.

We achieve this through the integration of Bloomberg terminal exercises across our curriculum all taught from our state-of-the-art Trading Room.

ICAEW Undergraduate Partnership Programme

We're part of The Institute of Chartered Accountants in England and Wales' Undergraduate Partnership Programme (UPP). The UPP gives you the opportunity to

undertake a one-year paid placement with an accounting firm or equivalent financial services organisation as part of your studies.

Extending your programme to a 4-year degree, the placement also counts as the first year of the industry recognised Association of Chartered Accountants qualification. This means you can qualify as a professional accountant in 2 years, rather than 3, following graduation.

Changing Futures

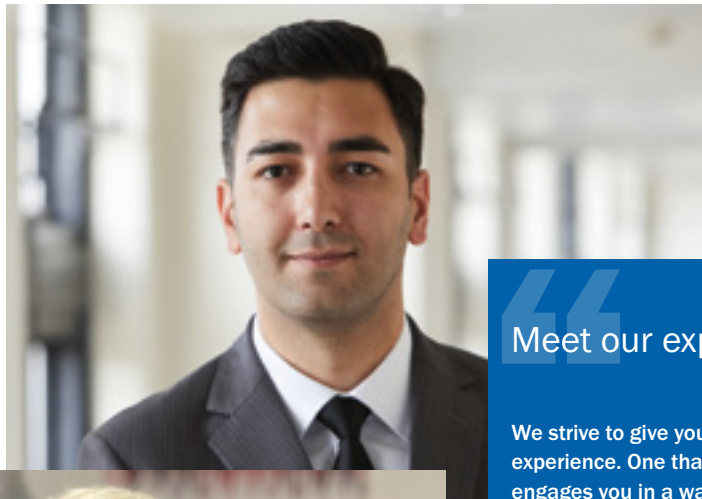
We're one of only nine universities to participate in the ICAEW Changing Futures bursary programme. This ICAEW Foundation funding programme means that talented students from financially disadvantaged backgrounds can apply for a bursary to help fund their study for an accountancy or finance related degree with us.

Meet Scott

I took accounting at A-level so thought I might have a head start, but there's so much added onto the degree, so I'm working hard and getting to grips with the basics, things like T Accounts, Income Statements and Balance Sheets, the types of things I'll do day-to-day when I become an accountant.

Scott MacLean

Accounting (BSc)
ICAEW's Changing Futures
bursary recipient



Meet our experts

We strive to give you a vivid learning experience. One that's interactive and engages you in a way that traditional classroom teaching might not. This type of hands-on approach is key in giving you a competitive edge when you enter the workplace. So, as well as being a chance to develop analytical skills that you can apply in real-life scenarios, our partnership is a stamp of approval for prospective employers who are always on the lookout for graduates with Bloomberg knowledge.

Dr Hossein Jahanshahloo
Lecturer in Finance



Many scholars at Cardiff University maintain close relationships with organisations outside the university. For example, I'm personally an independent adviser to the Welsh Government on issues related to local government finances. This broad engagement by our academics not only gives a unique edge to the learning experience of our students but also helps them become exceptionally well-prepared for life after university.

Dr Dennis De Widt
Senior Lecturer in
Accounting and Finance

Accounting BSc

UCAS Code: **N400** or **64F9** with a Professional Placement Year



Meet Emma

During the summer of my second year, I did a work placement with the Welsh Rugby Union in Cardiff. Working in a variety of different areas in their Finance Department allowed me to apply my studies in real life situations.

The experience gave me confidence and helped me focus on the areas I can continue to build on in the future.

Emma Chard
Accounting (BSc 2019)

Fast-track your career with exemptions from chartered accounting examinations on our professionally-orientated accounting degree.

Get to grips with the fundamentals of financial and management accounting in year one and discover how these core business disciplines intersect with economics, statistics, law and marketing.

Combine theory and practice as your understanding of the basics grow in year 2. You'll start to appreciate current developments in real-world accounting scenarios before choosing from a range of specialist pathways.

Master advanced aspects of accounting as theory and practice continue to coalesce in your final year. Modules like corporate reporting and strategy, accounting management and control will preface opportunities to tailor your degree to your career ambitions.

Distinctive features

- Study a degree accredited by the Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW) and the Association of Chartered Certified Accountants (ACCA).
- Acquire business and finance skills from leading international researchers and qualified accounting professionals.
- Prepare for your accounting career with exemptions from chartered accounting professional examinations.
- Attend industry-specific workshops organised in partnership with professional accounting firms and accrediting bodies.



Accounting and Finance **BSc**

UCAS Code: **N490** or **751G** with a Professional Placement Year

Meet Ayuni

I chose Accounting and Finance because from an early age, I'd helped my mum prepare budgets, costs and revenues for her traditional cake business at home in Malaysia. And even though I wasn't really aware of it at that time, I was exposed to basic accounting techniques. I think this experience shaped my interest in numbers, calculations, problem-solving and analysis right through to today.

Ayuni Senawi

Accounting and Finance (BSc 2019)



Fast-track your career with exemptions from chartered accounting professional examinations on our specialist accounting and finance degree.

Get to grips with the fundamentals of accounting and finance in your first year and discover how these core business disciplines intersect with economics, statistics, law and marketing.

Combine theory and practice as your understanding of the basics grow in year 2. You'll start to appreciate current developments in real-world accounting and finance scenarios before choosing from a range of specialist pathways.

Master advanced aspects of financial management as theory and practice continue to coalesce in your final year. Modules like security analysis and portfolio management, corporate finance and financial derivatives will preface opportunities to tailor your degree to your career ambitions.

Distinctive features

- Study on a degree accredited by the Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW) and the Association of Chartered Certified Accountants (ACCA).
- Acquire business and finance skills from leading international researchers and qualified accounting professionals.
- Train in our state-of-the-art Trading Room, the largest in Wales.
- Prepare for your career in finance with exemptions from chartered accounting professional examinations.
- Attend industry-specific workshops organised in partnership with professionals from the leading financial sector organisations and accrediting bodies.



Why study Business Management?

Our flexible programmes will help you develop the professional knowledge and skills to make your mark in a competitive global business environment.

Organisations are constantly having to re-invent themselves, evolving the way they operate, in order to stand-out in an increasingly saturated international business market.

This means graduates with the ability to put theory into practice, and experience of the modern business workplace, are in high demand.

Our programmes focus on organisations of all kinds from multinational corporations to social enterprises and charities. This holistic approach ensures you develop the skills to respond to the evolving needs of all businesses, irrespective of sector.

Our universal business management first year

Before following your interests on one of our specialist pathways in Marketing, Human Resource Management, International Management and Logistics and Operations, you'll get to grips with the fundamentals on our universal business management first year.

Our experts will introduce you to disciplines like accounting, digital technology, marketing, human resources and employment, management, and economics. You'll start to build a skillset to respond to current developments and challenges in these fields and others across the business spectrum.



Meet our experts

Our students leave a legacy in Cardiff by working on real projects and making a real difference. They've set up a loyalty card scheme, launched a street market, rejuvenated a local newspaper and initiated a business forum in the Grangetown community.

Professor Eleri Rosier
Professor of Marketing and Strategy

Integrated Work Placement

If you achieve a 60% average in year one, you'll be eligible to transfer onto our Integrated Work Placement programme. This 20-week paid work placement gives you a taste of employment with organisations like Deloitte, Admiral, Transport for Wales, Renishaw, General Dynamics, Barclays and the NHS.

You'll put your university know-how to the test by combining theory and practice in the real-world and get a taste for careers in marketing, human resources, management and logistics.

You'll study set modules in year 2 so that you get the most out of your placement.

Employment is credit-bearing, which means your contributions to a host business will count towards your final degree classification. You'll work:

- For 5 months.
- In semester 2 of year 2.
- For a salary (£250 a week average).
- With a local business.
- On a fixed term contract which can be extended by mutual consent.



As someone who worked outside academia for many years, I became fascinated by the nature of work and employment and the circular relationship it has with every other aspect of life – our housing, health and education, for example.

I also wanted to better understand the ways in which we interact with the people and organisations who have power to determine our experience of employment. So, my particular interest is in the context and conditions that surround low paid work, with a focus on the international garment sector.

Professor Jean Jenkins
Professor of Employment Relations

Business Management **BSc**

UCAS Code: **N201** or **457D** with a Professional Placement Year

Meet Shamela

The course offers such a broad variety of modules to study, which I could pick and choose from based on what I enjoyed and was interested in the most. I've learned how to use statistical packages like R, had the opportunity to learn about current affairs, politics and the impact of Brexit and how to create final accounts. The degree has not limited my options but has in fact opened doors for my career.

Shamela Pepper-Grainger
Business Management (BSc)



Enjoy the freedom and flexibility to tailor a programme to your interests and ambitions or switch to a specialised pathway in Marketing, Human Resource Management, International Management or Logistics and Operations.

After our universal business management first year, you'll combine theory and practice as your understanding of the basics grow in year 2.

You'll apply accounting techniques to inform professional decision-making, evolve a marketing concept from idea to implementation, assess the impact of management practices on workers and problem solve with operations management strategies.

Complement your business essentials toolkit by exploring specialist principles like procurement, multiculturalism, statistics, surveys and models and globalisation.

Put your knowledge to the test as you encounter real-world issues in business and management in your final year. Modules like strategy, analysis and change will preface opportunities to tailor your degree to your career ambitions.

Distinctive features

- Follow your interests abroad and study in one of our partner institutions across the globe.
- Acquire industry know-how from guest speakers, real-world case studies and trips to UK businesses.
- Combine business theory and practical skills to assess the needs of contemporary business.
- Pursue your entrepreneurial interests in a culture that promotes student enterprise and nurtures start-up ideas.

Business Management (International Management) **BSc**

UCAS Code: **N202** or **2B68** with a Professional Placement Year

Meet Julianna

Studying abroad really broadened my perspective on international business, not only in lectures but also outside. Exposing yourself to a new learning environment and adapting to different assessment styles is a really good way to enhance your work ethic.

Not only that, but you can also widen your world view, explore new cities and countries, learn about new cultures, and make unforgettable friends from all over the world.

Julianna Paul

Business Management (International Management) (BSc 2019)

Julianna spent her semester abroad at Copenhagen Business School



Expand your horizons with the option of a semester studying in English at one of our partner institutions across the globe.

Following our universal business management first year, you'll combine theory and practice as your understanding of the basics grow in year 2.

You'll discover how the practices of multiculturalism and human resource management intersect with organisational behaviour, marketing and strategy while building a comprehensive understanding of the international business landscape.

Complement your specialist knowledge with optional modules like purchasing and supply, finance and buyer behaviour.

Put your knowledge to the test as you encounter current and emerging issues in international business in your final year. Modules like strategy and international human resource management will preface opportunities to tailor your degree to your career ambitions.

Distinctive features

- Analyse management processes in multinational enterprises.
- Follow your interests abroad and gain a global perspective of business.
- Acquire industry know-how from guest speakers, real-world case studies and trips to UK businesses.
- Combine business theory and practical skills to assess the needs of contemporary business.

Business Management (Marketing) **BSc**

UCAS Code: **NN25** or **8J73** with a Professional Placement Year



“ Meet Aylish ”

I was taken aback by the vibrant city, friendly people, and first-class university facilities. I've made some lifelong friends, grown in independence and confidence, and have left with a thirst for an exciting career in marketing.

Aylish Chipman

Business Management (Marketing)
(BSc 2018)

Fast-track your career with exemptions from Chartered Institute of Marketing professional examinations.

Following our universal business management first year, you'll combine theory and practice as your understanding of the basics grow in year 2.

You'll discover how the practices of buyer behaviour, market research and strategy intersect with financial performance and people management while building a comprehensive understanding of the contemporary business landscape.

Complement your specialist knowledge with optional modules like multiculturalism, human resource management and logistics.

Put your knowledge to the test as you encounter current and emerging issues in advertising and marketing communications in your final year. Modules like business design, services and cultural marketing will preface opportunities to tailor your degree to your career ambitions.

Distinctive features

- Gain a professional qualification or award alongside your marketing degree with The Chartered Institute of Marketing (CIM) Graduate Gateway programme.
- Follow your interests abroad and study in one of our partner institutions across the globe.
- Acquire industry know-how from guest speakers, real-world case studies and trips to UK businesses.
- Combine business theory and practical skills to assess the needs of contemporary business.



Graduate Gateway

Business Management (Logistics and Operations) **BSc**

UCAS Code: **N291** or **856J** with a Professional Placement Year

Meet Andrew

We're fortunate enough to be one of the leading centres in the UK for research in logistics and supply chain management, so our partnership with NOVUS is an exciting development for our students who will gain both research-led knowledge and enhanced employability skills.

Professor Andrew Potter
Professor in Logistics and Transport



Capitalise on our partnership with NOVUS Lite and gain access to sector-led seminars and site visits, a company mentor, career coaching and salaried internship opportunities.

Following our universal business management first year, you'll combine theory and practice as your understanding of the basics grow in year 2.

You'll discover how the practices of distribution, purchasing and supply intersect with organisational behaviour, marketing and strategy while building a comprehensive understanding of the contemporary business landscape.

Complement your specialist knowledge with optional modules like multiculturalism, finance and human resource management.

Put your knowledge to the test as you encounter real-world issues in management and strategy in your final year. Modules in advanced operations management and supply will preface opportunities to tailor your degree to your career ambitions.



Distinctive features

- Benefit from our partnership with NOVUS Lite and help alleviate skills shortages in the logistics industry.
- Follow your interests abroad and study in one of our partner institutions across the globe.
- Acquire industry know-how from guest speakers, real-world case studies and trips to UK industry.
- Combine business theory and practical skills to assess the needs of contemporary business.

Business Management (Human Resource Management) **BSc**

UCAS Code: **NN26** or **A321** with a Professional Placement Year



Your professional HR skillset means you'll be in high demand in organisations which care about getting the best from their workforce after graduating.

Following our universal business management first year, you'll combine theory and practice as your understanding of the basics grow in year 2.

You'll discover how the study of people management intersects with finance, marketing and strategy while building a comprehensive understanding of the contemporary business landscape.

Complement your human resource toolkit with specialist modules like employment relations, multicultural organisations and performance management.

Modules in entrepreneurship, business ethics and culture will preface opportunities to tailor your degree to your career ambitions.

Distinctive features

- Develop specialist knowledge of the regulatory environment and societal context of organisations and their workforces.
- Examine techniques used to manage people at work.
- Follow your interests abroad and study in one of our partner institutions across the globe.
- Acquire industry know-how from guest speakers, real-world case studies and trips to UK businesses.
- Combine business theory and practical skills to assess the needs of contemporary business.

Business Management with Welsh **BSc**

UCAS Code: **NQ26** or **NQ28** with a Professional Placement Year

Meet Eryl

A BSc in Business Management with Welsh can help students embark on a career within a number of sectors, and there are plenty of high-profile employers in Wales looking. We have clients in the public, private and third sector and look to recruit staff who have the appropriate management and communication skills to serve those clients. However, it's difficult to recruit good, qualified staff because many are so often attracted away from Wales when, in fact there are plenty of good quality jobs here.

Eryl Jones

Founder and Executive Chair,
Equinox Communications



Develop Welsh language skills to match your business know-how and prepare for a career in Wales' growing labour market.

Build your understanding of core business and management disciplines with modules in accounting, marketing and technology in your first year. You'll complement these business basics by developing skills in Welsh language and literature.

As you advance, you'll encounter modules in organisational behaviour, operations, strategy and human resources. The Welsh component is all about the development of the Welsh language, its literature, culture and role in the modern Welsh workplace.

You'll put your knowledge and skills to the test in a Welsh medium work placement and finish year 2 ready to pursue a Professional

Placement Year or tailor year 3 to your career ambitions.

Master core business disciplines like strategy, analysis and change before specialising in entrepreneurship and start-ups, advertising and marketing communications, work and employment, ethics and morality or international business.

Combine these specialisms with a choice of Welsh language modules in scriptwriting, children's literature and creative writing, language acquisition, sociolinguistics or professional translation.

Distinctive features

- Prepare for a career in business with an ability to work bilingually.
- Assess the needs of contemporary Welsh business with theoretical and practical skills.
- Explore the Welsh heritage industry, technology, translation, and language policy and planning.
- Put your skills to the test in a Welsh medium work placement in year 2.

Business Management with a European Language **BSc**

UCAS Code: Spanish **N1R4**, French **N290** and German **N1R2**



Meet Tirion

I went on an exchange year abroad to study at Toulouse Business School in France as part of my degree. Whilst it was challenging adapting to a new living and learning environment, I really enjoyed the experience and came back more confident, having improved my French and having met friends from across the world.

My year abroad has increased my adaptability and flexibility within new situations, it has given me a more international perspective of business and it has made me more resilient when faced with challenges.

Tirion Cullen

Business Management with a European Language (French) (BSc 2018)

Spend your third year studying business management in the host language of a partner university in Spain, France, Switzerland or Germany.

You'll get to grips with the fundamentals of this programme on our universal business management first year plus one module in Spanish, French or German.

Our experts will introduce you to disciplines like accounting, digital technology and economics alongside classmates from our specialist pathways in Marketing, Human Resource Management, International Management and Logistics and Operations.

Divide your study right down the middle with 50% of your time dedicated to each subject as you advance to year 2.

You'll follow modules in human resources, marketing and strategy and operations management, expression, translation and business language, ahead of your third year studying abroad in one of our European partner universities. This year will be taught and assessed at level 2 Business Management in Spanish, French or German.

Back in Cardiff, year 4 is your opportunity to tailor your degree to your career ambitions choosing modules from both business and language disciplines alongside compulsory modules in strategic management and language proficiency.

Distinctive features

- Prepare for a career in international business with the ability to communicate in a European language.
- Benefit from the high-quality language teaching delivered by native speakers.
- Absorb the academic knowledge and expertise of Cardiff Business School and the School of Modern Languages.
- Participate in a vibrant programme of extra-curricular activities to support your language learning and immersion into European culture.

Why study Economics?

Explore economics through the lens of contemporary national and international socio-political challenges.

From Brexit and the Bedroom Tax to wages and wealth, environment and energy to health and homelessness, economists have rarely held such influence in the direction and debate of issues affecting the communities of the world.

It's no wonder then, that employers are offering high wage graduate careers across the public sector, business, banking, accountancy and consultancy for those with economic expertise.

Our experts

Our renowned faculty has advisory and consultancy experience in public, private and third sector organisations across the world. With their support, you'll turn theory into practice and seek answers to a range of social and political issues.

You can expect to study modules in statistics, money, banking and finance, econometrics and micro and macro economic theory during your time with us. You'll begin to develop an analytical toolkit ideally suited for careers in fast-paced industries in the city.

But if that isn't for you, our research-led faculty is paving the way for a new generation of economic thinkers by leading modules in labour economics, development and ethics and morality.

Meet our experts

Economics excites me because of the broad range of really important questions economists are trying to answer, and the positive impact these new discoveries have made on people's lives.

Our aim is to develop your ability to apply economic thinking to better understand every aspect of society – not just markets and prices.

Dr Iain Long

Lecturer in Economics



Meet our experts

Economics allows me to apply theory and analyse data to better understand human behaviour or why people act in the way that they do. In doing so, it helps to predict and assess the impact of major changes to government policy.

We encourage you to apply your knowledge of economic principles to real-world policy issues such as the National Living Wage or the UK Sugar Tax, to better understand the role economics plays in society and on people's lives.

Professor Melanie Jones

Professor of Economics



Economics **BSc Econ**

UCAS Code: **L100** or **R643** with a Professional Placement Year



Meet Suraj

I joined the course as a mature student with little understanding of economics. I found a really welcoming environment and made so many great memories with friends who I still see today.

I enjoyed all the opportunities to undertake independent research projects. These allowed me to apply the ideas from lectures to real-world problems, helping to build my analytical skills as a researcher – a career which I'm now pursuing as a postgraduate at Oxford University.

Suraj Nair

Economics (BSc Econ 2017)

With quantitative and empirical research skills at your fingertips, you'll be in high demand for careers with competitive graduate salaries.

Get to grips with the fundamentals of economic analysis through the study of micro and macro economics and learn key quantitative analytical skills in year one.

Discover how your analytical tools intersect with accounting, law, marketing and strategy, historical and contemporary economic issues.

Combine theory and practice as your understanding of the basics grow in your second year. You'll start to appreciate the theory underpinning economic analysis and practise empirical techniques used by economists to tackle contemporary political, social, environmental and management challenges.

Focus on British and European economics, management or finance to complement your growing analytical skillset.

Put your knowledge to the test as you master the application of micro and macro economic analysis in your final year. You'll hone your decision-making abilities with the aid of computerised models to identify logical solutions to sophisticated challenges.

Tailor your degree to your career ambitions with optional modules like labour economics, trade, development and industry.

Distinctive features

- Train in our state-of-the-art Trading Room, the largest in Wales.
- Develop knowledge of economic theories and their practical use.
- Use quantitative and empirical research skills to understand real-world economic issues.
- Specialise in industrial economics, economic history, labour economics or international economics.
- Prepare for high wage graduate careers in the public sector, business, banking, accountancy, consultancy or as a professional economist.

Economics and Finance **BSc Econ**

UCAS Code: **LN13** or **42P9** with a Professional Placement Year

Meet Alex

I enjoyed all the technical training that we received; using the Bloomberg terminals in the Trading Room opened my eyes to the world of investments and technical finance and is something which I'd love to continue into the future.

Alex Stickler

Economics and Finance (BSc Econ 2018)



Your advanced analytical skills and finance expertise will be in high demand for careers in banks, think tanks and financial and consultancy firms the world over.

Get to grips with the fundamentals of accounting, management and mathematics and jump straight into economic analysis with modules in micro and macro economics in your first year. Discover how these analytical tools intersect with finance, law and historical and contemporary economic issues.

Combine theory and practice as your understanding of the basics grow in year 2. You'll start to appreciate the theory underpinning economic analysis and practice empirical techniques used by economists to tackle financial markets and institutional challenges.

Choose modules like British and European economics, law, management and investment to complement your growing analytical skillset.

Put your knowledge to the test as you master the application of micro and macro economic analysis in your final year. You'll hone your decision-making abilities with the aid of computerised models to identify logical solutions to sophisticated finance challenges.

Tailor your degree to your career ambitions with optional modules such as financial derivatives, international finance and security analysis.

Distinctive features

- Train in our state-of-the-art Trading Room, the largest in Wales.
- Develop knowledge of economic theories and their practical use.
- Use quantitative and empirical research skills to understand the challenges facing financial markets.
- Specialise in financial economics, security analysis and portfolio management or corporate finance and strategy.

Economics and Management Studies **BSc**

UCAS Code: **LN12** or **5Q32** with a Professional Placement Year



Distinctive features

- Train in our state-of-the-art Trading Room, the largest in Wales.
- Enjoy the flexibility to master economic analysis and management techniques over the course of your degree.
- Develop knowledge of economic theories and their practical use.
- Use quantitative and empirical research skills to understand real-world economic issues.
- Combine business theory and practical skills to assess the needs of contemporary business.
- Prepare for high wage graduate careers in the public sector, business, banking, accountancy and consultancy.

Your advanced analytical skills and management expertise will be in high demand for careers in the public sector, business, banking, accountancy or consultancy the world over.

Get to grips with the fundamentals of management and statistics and jump straight into economic analysis with modules in micro and macro economics in your first year.

Discover how these analytical tools intersect with accounting, human resources, marketing and strategy challenges across our economy and business environment.

Combine theory and practice as your understanding of the basics grow in year 2. You'll start to appreciate the theory underpinning economic analysis and practice empirical techniques used by economists to tackle contemporary management challenges.

Focus on British economics, multiculturalism or performance and financial management to complement your growing analytical skillset.

Enjoy the flexibility of an entirely personalised final year with modules covering management, finance, economics, labour, trade, strategy and enterprise. Put your knowledge and skills to the test as you encounter real-world issues which cut across business and societal disciplines.

This is your opportunity to tailor your degree to your career ambitions ahead of graduation.

Meet Theofanea

I was torn between Economics and Business Management. That was, until I saw that Cardiff University allowed me to combine the 2 and study Economics and Management Studies.

Theofanea Koukouraki
Economics and Management Studies
(BSc 2021)

Economics with a European Language **BSc**

UCAS Code: Spanish **L1R4**, French **L160** and German **L1R2**

Meet Richard

I went to the Technical University of Munich in Germany for a year. Hands down it's one of the best experiences of my life so far. It requires a certain mindset; the ability to go out and do as much as you can. I set up my own hiking group with weekly hikes and organised a group trip to Prague.

I've also had the opportunity to meet with contacts in German industry through the economics part of my course.

Richard Smith

Economics with a European Language (German) (BSc 2021)



Spend your third year studying economics in the host language of a partner university in Spain, France, Switzerland or Germany.

You'll get to grips with the fundamentals of economic analysis through the study of micro and macro economics in year one.

Complement these key quantitative analytical skills with one module in Spanish, French or German.

Divide your study right down the middle with 50% of your time dedicated to each subject as you advance to year 2.

Our experts will introduce you to economic theory, econometrics, expression and the world and language of business, ahead of your third year studying abroad.

In one of our European partner universities, your third year will be taught and assessed in Spanish, French or German.

Back in Cardiff, year 4 is your opportunity to tailor your degree to your career ambitions choosing modules from economics and language disciplines alongside compulsory modules like micro and macro economic analysis and language proficiency.

Distinctive features

- Prepare for a career in international business with the ability to communicate in a European language.
- Benefit from the high-quality language teaching delivered by native speakers.
- Absorb the academic knowledge and expertise of Cardiff Business School and the School of Modern Languages.
- Participate in a vibrant programme of extra-curricular activities to support your language learning and immersion into European culture.

Business Economics **BSc Econ**

UCAS Code: **L114** or **M297** with a Professional Placement Year



Distinctive features

- Train in our state-of-the-art Trading Room, the largest in Wales.
- Develop knowledge of economic theories and their practical use.
- Use quantitative and empirical research skills to understand real-world economic issues.
- Specialise in industrial economics, economic history, labour economics or international economics.
- Prepare for careers with the Government Economic Service, think tanks and consultancy firms.

With quantitative and empirical research skills at your fingertips, you'll be in high demand for careers with competitive graduate salaries.

Get to grips with the fundamentals of accounting, statistics and mathematics and jump straight into economic analysis with modules in micro and macro economics in year one.

Discover how these analytical tools intersect with accounting, marketing and strategy, and historical and contemporary economic issues.

Combine theory and practice as your understanding of the basics grow in your second year. You'll start to appreciate the theory underpinning economic analysis and practice empirical techniques used by economists to tackle contemporary economic and management challenges.

Choose modules like purchasing, multiculturalism, financial performance and investment to complement your growing analytical skillset.

Apply your economic, statistical and mathematical skillset to analyse outcomes of real-world business and policy dilemmas in your final year. You'll hone your decision-making capabilities with the aid of computerised models to identify logical solutions to economic problems.

Tailor your degree to your career ambitions with optional modules such as labour economics, trade, business design and entrepreneurship.

Meet Grace

I plan to work in consulting in the Middle East, so the optional modules offered on the programme allowed me to tailor my degree towards my interests in areas such as Economics of Development and Industrial Economics.

Grace Janho

Business Economics (BSc Econ 2018)

Business Economics with a European Language **BSc**

UCAS Code: Spanish **L1RY**, French **L1R9** and German **L1RX**



Spend your third year studying business economics in the host language of a partner university in Spain, France, Switzerland or Germany.

You'll get to grips with the fundamentals of economic analysis through the study of micro and macro economics in year one.

Complement these key quantitative analytical skills with one module in Spanish, French or German.

Divide your study right down the middle with 50% of your time dedicated to each subject as you advance to year 2.

Our experts will introduce you to economic theory, econometrics, managerial economics, expression and the world and language of business, ahead of your third year studying abroad.

In one of our European partner universities, your third year will be taught and assessed in Spanish, French or German.

Back in Cardiff, year 4 is your opportunity to tailor your degree to your career ambitions choosing modules from business economics and language disciplines alongside compulsory modules in applied macroeconomics and finance, business applications and enterprise and language proficiency.

Distinctive features

- Prepare for a career in international business with the ability to communicate in a European language.
- Benefit from the high-quality language teaching delivered by native speakers.
- Absorb the academic knowledge and expertise of Cardiff Business School and the School of Modern Languages.
- Participate in a vibrant programme of extra-curricular activities to support your language learning and immersion into European culture.

Banking and Finance **BSc Econ**

UCAS Code: **N300** or **97K5** with a Professional Placement Year



Meet Abheesh

I wanted to take a practical route and study the applications of economics, which the Banking and Finance course offers. I was able to simultaneously learn about core economic theorems while also being taught how financial markets like the stock exchange work through the simulated trading room.

Abheesh Essoo

Banking and Finance (BSc Econ 2020)

Develop the tools and techniques to make your mark in an increasingly competitive global finance sector.

Get to grips with the fundamentals of accounting, statistics and mathematics and jump straight into economic analysis with modules in micro and macro economics.

You can discover how these analytical tools intersect with law, management and organisation, and historical and contemporary economic issues.

Combine theory and practice as your understanding of the basics grow. You'll start to appreciate the theory underpinning economic analysis and practice empirical techniques used by economists in the money, banking and finance sectors.

Choose from modules like law, investment, corporate finance, state and business to complement your knowledge of the fundamentals.

Put your knowledge to the test as you explore real-world issues affecting global financial markets in your final year. You'll become an expert on the role of banks and financial intermediaries in our economy.

Tailor your degree to your career ambitions with optional modules such as labour economics, trade, development and industry.

Distinctive features

- Learn to anticipate financial market behaviour with real data in our state-of-the-art Trading Room.
- Apply micro and macro economic theory in financial contexts.
- Critically evaluate the implications of financial crises on the global economy.
- Appreciate how policy, regulation and technology influence the stock market.
- Examine ethical issues and dilemmas in business.

Banking and Finance with a European Language **BSc**

UCAS Code: Spanish **N3R4**, French **N3R9** and German **N3R2**



Spend your third year studying banking and finance in the host language of a partner university in Spain, France, Switzerland or Germany.

You'll get to grips with the fundamentals of accounting, statistics, mathematics and micro and macro economics in year one.

Complement these key quantitative analytical skills with one module in Spanish, French or German.

Divide your study right down the middle with 50% of your time dedicated to each subject as you advance to year 2.

Our experts will introduce you to economic theory, econometrics, money, banking and finance, expression and the world and language of business, ahead of your third year studying abroad.

In one of our European partner universities, your third year will be taught and assessed in Spanish, French or German.

Back in Cardiff, year 4 is your opportunity to tailor your degree to your career ambitions choosing modules from banking and finance and language disciplines alongside compulsory modules in international finance, banking, financial economics and language proficiency.

Distinctive features

- Prepare for a career in international business with the ability to communicate in a European language.
- Benefit from the high-quality language teaching delivered by native speakers.
- Absorb the academic knowledge and expertise of Cardiff Business School and the School of Modern Languages.
- Participate in a vibrant programme of extra-curricular activities to support your language learning and immersion into European culture.

Joint honours degree programmes



Pursue your dual passions and choose a joint honours degree programme. You'll benefit from the expertise of 2 schools with a degree which brings together arts, humanities and social science disciplines.

Don't worry, studying 2 subjects doesn't double your workload! Joint honours students study the same number of modules as single honours students and you'll pay the same tuition fees too.

One of the main benefits of joint honours degrees is the flexibility they offer. You can choose to specialise and develop your own interests, while still exploring new areas of study.

BSc Econ joint honours degree programme

Politics and Economics (LL12)

Divide your study right down the middle with 50% of your time dedicated to each subject.

You'll combine micro and macro economic theory with applied statistics in years 1 and 2 and pursue your career interests by choosing from a range of optional modules in year 3.

BA joint honours degree programmes

French and Economics (RL11)

German and Economics (RL21)

Italian and Economics (RL31)

Spanish and Economics (LR14)

As a BA European Language and Economics student, you'll take 2 modules in Economics in year one before dividing your studies equally between Economics and a European language in years 2 and 4.

Depending on the language you choose, you'll discover and explore European history, culture, politics and language through your study.

Year 3 is spent abroad. This means putting your knowledge to the test. You'll attend a European university where you'll be taught and examined in French, German, Italian or Spanish. These are 4-year programmes.

History and Economics (VL11)

Philosophy and Economics (VL51)

Across 3 years of study, you'll put economic theory into practice tackling a wide range of social and political issues in their historical and ethical contexts.

BSc joint honours degree programme

Business Studies and Japanese (NT12)

Japan is one of the most powerful economies in the world and the need for graduates with a command of Japanese language, culture and society continues to grow.

Our four-year Business Studies and Japanese programme is specifically designed to meet this demand. Having spent year 3 studying in a Japanese university, you'll graduate a 'global citizen' equipped with a sound knowledge of business and a high-level of Japanese proficiency ready to make your mark on Japanese business.

A capital city



Cardiff is a compact city with an enormous character. Nestled between the rugged coastline and breathtaking mountainous scenery of Wales, the country's capital is a cornucopia of culture, marrying historical delights with cosmopolitan amenities.

Providing an endless array of activities, one stroll through its cobbled streets can see you learn about the rich tapestry of Cardiff's past at Cardiff Castle before soaking in the atmosphere as the crowds spill from the Principality Stadium after one of the many sporting events it holds year round.

The vibrant and independent culinary scene is the heartbeat of the city. With something

to please every palate, you can enjoy fine dining, plant-based treats and exotic cuisines from almost every corner of the globe, without forgetting Welsh cakes for dessert!

Wales is the land of song, and Cardiff certainly contributes heftily to this legacy. This city is built with music running through its veins, from the oldest record store in the world Spillers Records, which is tucked away in Morgan Arcade, to more contemporary and intimate venues which host some of the world's most exciting new musical talent.

Though your Cardiff bucket list may be bursting at the seams, be sure to make a little room for our National Museum which is a place of

true wonder, while the iconic Wales Millennium Centre in the idyllic setting of Cardiff Bay is simply not to be missed.

Bustling with personality, Cardiff is a city made for students, offering an endless string of entertainment opportunities while remaining inexpensive and easy to navigate.

The modern shopping centres, aesthetic arcades, luscious green parks and thriving nightlife are a huge draw for living in Cardiff, though you'll always find your way back to our Students' Union, which is the true home of the student scene in the city.

“Cardiff University is a hugely popular UK university . . . It has a reputation for world-class research and provides an excellent experience for its student body.”

The Telegraph University Guide

A leading university

Part of the
**RUSSELL
GROUP**



“Cardiff University is highly rated on a local and global scale.”

The Telegraph

Our students learn from leading researchers in over 300 courses across the university. As Wales’ only Russell Group institution, we have gained an international reputation for excellence in teaching and research, which is built from our history of achievement since 1883.

Cardiff University becomes home for approximately 5,500 new undergraduate students every year. While competition for places is strong, we pride ourselves on being an inclusive university, welcoming applications from everyone who wishes to study with us.

We are a global university with over 7,500 international students from more than 100 countries and open our doors to all applications, irrespective of background.

Facilities and development

Committed to investing in our services, Cardiff University is home to new and well-equipped laboratories, lecture theatres, libraries and

computing facilities to name a few, with more exciting developments continuously underway.

We take our environmental, safety and security responsibilities seriously, embracing our comprehensive Energy, Water and Waste Policy, which is already making great savings in energy consumption and helping us to do our bit to tackle climate change.

Global Opportunities

We are partnered with over 200 leading institutions across the world, and our Global Opportunities team will help you to gain valuable international experience, through study, work or volunteering.

Supporting you

Our student support and wellbeing centres deliver a substantial range of services available to all students that are free, impartial, non-judgemental and confidential, aimed to help you make the most of student life and support you during your study.

We are also rated as one of the best universities for supporting LGBT+ students and are proud to be ranked highly in the Stonewall Workplace Equality Index.



Virtual campus tour

Discover more about the university and the city of Cardiff through our interactive online tour at:

virtualltour.cardiff.ac.uk

Living in Cardiff



“Cardiff has one of the biggest, best and most active students’ unions in the UK, with high quality facilities including Y Plas, a 2,150 capacity nightclub; and the Great Hall, a major concert venue.”

Complete University Guide, 2020

Cardiff is the perfect place to be a student. It mirrors the hive of activity a big city offers, but in an intimate and compact setting with endless character. Drink in the atmosphere, soak up the culture and get stuck into the host of activities available in our city; your new home.

A guarantee of accommodation

If you accept your offer of a place at Cardiff on a firm basis, you are guaranteed a single occupancy place in university accommodation during your first year, living with other first year undergraduate students.

The residential dates for your particular accommodation will be confirmed in your Offer of Residence.

Residence Life

While staying in Cardiff student accommodation, you will have access to the incredible service provided by the Residence Life Team who work tirelessly to enhance your student experience.

Working in partnership with Student Support and Wellbeing, the Residences Office and the Students’ Union, Residence Life will welcome you to Cardiff and help you to make a smooth transition into university.

They also help foster a strong sense of community through social events and cultural activities, as well as practical support too.

Students’ Union

Our Students’ Union is at the heart of the Cardiff student experience. It’s a student-led and independent part of the university, dedicated to making your time with us the best it can be.

Built on the foundation of inclusion, diversity, personal development and friendship, the Students’ Union runs a range of activities and services to help enhance your Cardiff University experience.

These include advice, training, skills development, entertainment, volunteering opportunities and employment throughout your time at Cardiff and to prepare you for a career after university too.

Find out more . . .

Accommodation

For further information please visit our website: www.cardiff.ac.uk/residences

You can also watch our residences film online at: www.youtube.com/watch?v=hxZX-dYlFB8

Students’ Union

 facebook.com/cardiffstudents

 snapchat.com/add/cardiffstudents

 instagram.com/cardiffstudents

 [@cardiffstudents](https://twitter.com/cardiffstudents)

 www.youtube.com/cardiffstudents

Applications



To be considered for entry onto any of the undergraduate courses offered by Cardiff Business School you should apply through UCAS:

UCAS, Rosehill, New Barn Lane, Cheltenham, Glos, GL52 3LZ, UK

www.ucas.com

Entry requirements

We'd like to emphasise that our undergraduate degrees are academic and not vocational or practice-centred degrees.

These typical requirements are for guidance. Please check our website for latest information.

Single Honours:

AAB: No specific subjects. Please note that General Studies, Critical Thinking and Citizenship will not be accepted.

For Single Honours Economics (L100 and R643), Economics and Finance (LN13 and 42P9) and Economics with a European Language (L160, L1R2, L1R4) one of your A-level subjects must be Mathematics.

To apply for a programme with a European language, you must have studied it at A-level and achieved grade B or above.

You will also require GCSE English grade C/4 or above and GCSE Mathematics grade B/6 or above.

Offers for joint honours are normally the same as for single honours, except when one subject requires higher grades than the other. Please see our website for full details.

WBA: The Welsh Baccalaureate Advanced Skills Challenge Certificate will be accepted in lieu of one A-level (at the grades listed above), excluding any specified subjects.

IB: 32-34 overall or 665-666 in 3 Higher Level subjects.

EPQ: Applicants with grade A in the Extended Project Qualification will typically receive an offer one grade lower than the standard A level offer. Please note that any subject specific requirements must still be met.

Other: Applications from those holding alternative equivalent/overseas qualifications are welcome, as are those who may have other relevant work/life experience.

International students should have achieved an overall IELTS score of 6.5 (with sub scores of 5.5) or similar evidence of strong English language proficiency.

Equality and diversity

We are committed to supporting, developing and promoting equality and diversity in all our practices and activities.

We aim to establish an inclusive culture free from discrimination and based upon the values of dignity, courtesy and respect. We recognise the right of every person to be treated in accordance with these values.

We are committed to advancing equality on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief (including lack of belief), sex and sexual orientation and to fostering good relations between different groups.

For further information, please visit:

www.cardiff.ac.uk/public-information/equality-and-diversity

Applications *continued*



Open Days

The university runs Open Days throughout the year giving anyone considering applying to Cardiff the chance to find out more about life at university and see what we offer.

If you apply and are offered a place, you will be invited to meet us at our specially-devised school Open Days. When making that important decision, we strongly encourage you to join us. Not only will you have the opportunity to hear more about our degrees, you will also meet staff, have the chance to talk to current students and to get the feel for our cosmopolitan capital city.

Student support

Whether or not you use student support services it's reassuring to know that they are available to you should you need them. Every student is assigned a personal tutor, but should you need extra support we have a range of services available to you. Such as;

- Disability and Dyslexia support
- Counselling and Wellbeing Guidance

Email: studentsupportcentre@cardiff.ac.uk

Tel: (029) 2087 4844

International Student Support

Email: iss@cardiff.ac.uk

Tel: +44 (0)29 2087 6009

Student Mentor Scheme

www.cardiff.ac.uk/study/student-life/student-support

Tuition fees and financial assistance

The university charges an annual fee which covers all tuition fees, registration and examinations other than the re-taking of examinations by applicants not currently registered. Please note charges for accommodation in University Residences are additional.

Tuition fees

Please see the following website for more information: www.cardiff.ac.uk/fees

Scholarships and bursaries

For more information please visit the following website: www.cardiff.ac.uk/scholarships



Important Legal Information

The contents of this brochure relate to the Entry 2023 admissions cycle and are correct at the time of going to press in June 2022. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: www.cardiff.ac.uk before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

Your degree: Students admitted to Cardiff University study for a Cardiff University degree.



This brochure is printed on paper obtained from well managed sources using vegetable-based inks. Both the paper used in the production of this prospectus and the manufacturing process are FSC® certified. The printers are also accredited to ISO14001, the internationally recognised environmental standard.

When you have finished with this brochure it can be recycled, but please consider passing on to a friend or leaving it in your careers library for others to use.




Thank you.

Cardiff University is a registered charity, no. 1136855

How to find the school

We are located at the northern end of the university campus, within walking distance of the city centre. The school is a short walk away from Cathays railway station and is easily accessible from university halls of residence. The Postgraduate Teaching Centre is also close by.

Key

-  Cardiff Business School
-  University and NHS buildings
-  Student residences

This prospectus can be made available in alternative formats, including large print (text), Braille and on audio tape/CD.

To request an alternative format please contact Laura Roberts:

Tel: **029 2087 4455**

Email: RobertsL9@cardiff.ac.uk

CARDIFF
UNIVERSITY

PRIFYSGOL
CAERDYDD



To find out more about Cardiff Business School please visit our website:
www.cardiff.ac.uk/business-school

Contact us

Admissions

Tel: **029 2087 9999**

Email:

studybusiness@cardiff.ac.uk

Cardiff Business School

Cardiff University

Colum Drive

Cardiff CF10 3EU

Stay in touch



BusinessCardiff



@CardiffBusiness

Student life

Got questions about student life?
Get them answered at:

**[www.cardiff.ac.uk/
studentbloggers](http://www.cardiff.ac.uk/studentbloggers)**

Want to know more about life at Cardiff University? Our student bloggers are recording their experiences and are happy to answer your questions.

Our student bloggers are real students studying on a range of courses. They are here to answer any questions you have about life at Cardiff University. What's a typical day like? What clubs and societies are there? Is Cardiff's music scene any good? It can be almost anything.



THE SUNDAY TIMES
THE SUNDAY TIMES
**GOOD
UNIVERSITY
GUIDE
2022**

**WELSH
UNIVERSITY
OF THE YEAR**