

CARDIFF
UNIVERSITY

PRIFYSGOL
CAERDYDD



School of Journalism, Media and Culture

Undergraduate Degree Programmes

www.cardiff.ac.uk/journalism-media-and-culture

Welcome to Two Central Square

3rd in the UK and 22nd in the world for Communication and Media Studies.

Source:
QS World University Rankings by Subject 2022

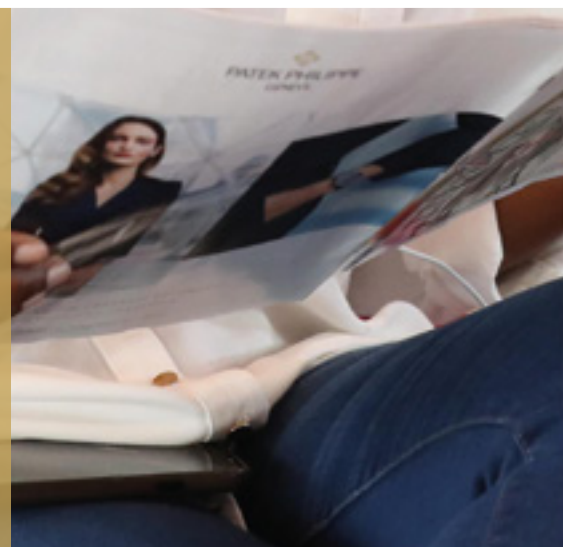


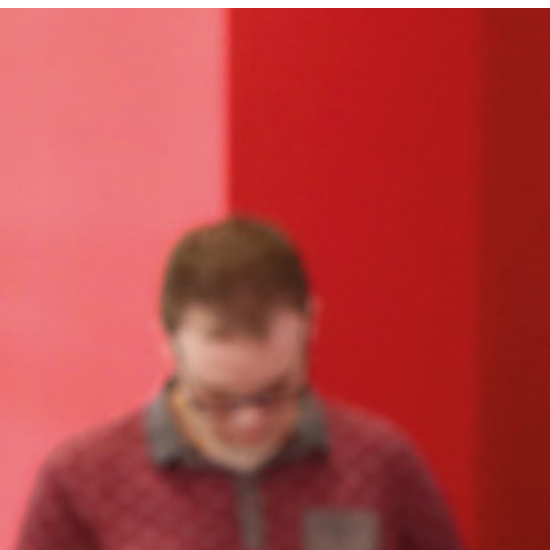
7th in the UK for Media and Film Studies.

Source:
The Guardian University Guide 2022

2nd in the UK for the quality of our journalism, media and cultural studies research.

Source: Research Excellence Framework (REF) 2021





300 seat
lecture theatre,
six newsrooms,
onsite library.

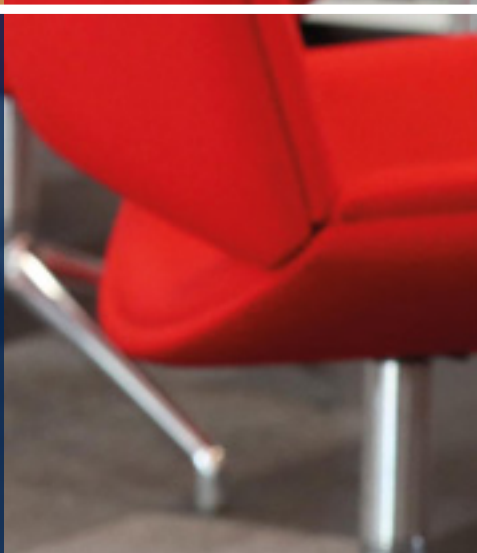


Located next to
BBC Wales'
new headquarters.



92% of our graduates
were in employment
and/or further study,
due to start a new job
or course, or doing
other activities such as
travelling, 15 months
after the end of their
course.

(Graduate Outcomes 2018/19*)



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*HESA data: Copyright Higher Education Statistics Agency Limited 2021. The Higher Education Statistics Agency Limited cannot accept responsibility for any inferences or conclusions derived by third parties from its data. Data is from the latest Graduate Outcomes Survey 2018/19, published by HESA in July 2021.

Choose Cardiff

We offer an outstanding environment in which to learn, think and develop vital personal and professional skills.





You'll discover we value scholarly curiosity, informed debate and creative thinking.

Our teaching programmes are designed to be consistently relevant to a rapidly changing media and communications environment, and always informed by the most recent professional innovations and academic research.

Our staff includes some of the world's leading writers, researchers and thinkers on a wide range of important topics. They work alongside professional colleagues who enjoyed outstanding careers in journalism, the cultural and creative industries and public relations.

We pride ourselves in the quality of our teaching. We study issues such as the impact of social media, the role of corporate communications or why in the era of 'fake news' quality journalism matters more than ever.

You'll acquire new, practical methods to analyse media information, become an effective researcher using digital skills, learn to write and produce content for a variety of audiences or strategise as an effective media manager.

As we emerge from the difficult times of the pandemic, you'll help us to forge an exciting new chapter in our history as we make the most of our custom state-of-the-art building situated in the heart of Cardiff's media community.

And I have no doubt that you'll find our culture to be lively and friendly, and the teaching environment supportive and challenging. As students before you can attest, the experience of studying at Cardiff University and within our school is stimulating, rewarding and enjoyable.

Matt Walsh
Head of School



Beginning your career

Our students have an excellent reputation for finding employment after they graduate.



Many of our students arrive in Cardiff with a clear vision of their chosen career in mind.

Others, who are less sure, shape their plans and opportunities as each year with us unfolds and as each module offers up a new arena of exploration. And for some, career choices only begin to take shape after graduation.

Whichever type of person you are, our degree courses will provide you with the necessary foundation to build and shape your career.

Some of our graduates utilise their newfound knowledge of current affairs and world politics to pursue a career in journalism. Our undergraduate degrees do not provide journalism training or a journalistic accreditation, so many choose to progress on to our Master's courses, such as broadcast, magazine, news or computational journalism, to gain their practical training.

Our graduates also find their skills to be helpful in communications and public relations roles, benefiting from their ability to write copy quickly, effectively and for a specific audience. Likewise, our graduates often succeed in business due to their ability to structure a coherent written and verbal argument when pitching their business ideas.

In fact, you'll gain skills applicable to a range of modern media-driven jobs, recent career pathways and roles have included:

- **TV Production** – Producer and researcher
- **Advertising** – Copywriter and campaign manager
- **Public Relations** – Account manager and writer
- **Teaching** – Various disciplines
- **Journalism** – Local reporter and blogger
- **Movie Production** – Writer and producer
- **Publishing** – Writer and copy editor
- **Communications** – Press/communications officer

Finding your first job

Our students have an excellent reputation for finding gainful employment after they graduate.

In your second-year, our 'Employability: Knowledge, Skills and Experience' module will help you to gain practical experience, create an effective career plan and compete effectively in the graduate recruitment process.

The module is delivered in collaboration with Cardiff University's highly experienced Student Futures team and will provide you with vital insights into the graduate labour market with a particular focus on opportunities for graduates in the fields of journalism, media and culture.

It is designed to foster employability skills that are transferable to a range of professional and graduate careers. It also provides an opportunity for you to gain experience via a work placement sourced and secured by you under the guidance of the module leader.

Student Futures - careers and employability support

We'll support your professional development and employability skills while you're with us but you'll also have access to our careers and employability support for up to two years after graduation. We're committed to helping you achieve your career ambitions.

To help you get the most out of your degree (and your future) support includes:

- employability masterclasses - CVs, covering letters and applications
- one-to-one advice sessions with qualified careers advisers
- the Cardiff Award employability scheme
- work experience schemes and advice
- careers fairs and employer-led events to enable networking with top graduate employers

Why study the media?

Not studying the media would be a negation of the duty of any university – think about its importance to our lives.





Not studying the media would be a negation of the duty of any university – think about its importance to our lives.

There is no question that we live in a media saturated society. When we account for all that is around us, including television, the internet, mobile phones, and advertising in general, we are exposed to more mass media messages in one day than we were in one month just a generation ago.

The media is central to our lives.

For most of us, it is our main source of information about the world we live in. It's not so much that the media tells us what to think, it's that the media tells us what to think about.

We cannot understand how politics works, for example, if we don't study the media. Consider former US President, Donald Trump. Here was a man who essentially shunned conventional media - social media is the area in which Trump reigned supreme, as he revolutionised the communication sphere for politicians. It is now journalism's collective responsibility (and this has nothing whatsoever to do with who is occupying the Whitehouse or Downing Street) to scrutinise the online profiles of politicians in much the same way they would any other political statement.

We need and want the media to make sense of events for us. During the Pandemic, at least 2.2m extra people used local news websites in June 2020 compared to the January of that year. Recent research has shown that, in the UK at least, far from the public losing faith in journalists, audiences want more critical scrutiny of the government.

We also need to examine popular culture. We need to subject online gaming, or Love Island, or the James Bond franchise to rigorous scrutiny. Not to blithely say how great or poor they are without critical examination, but to analyse and investigate their impact on society, on culture, on individuals, and on behavioural patterns. Popular culture in this sense is studied so it can tell us about ourselves and the times in which we live.

One of the subjects I teach is advertising and the consumer society. Here, students are not taught how to construct advertisements, they are taught about the effect of ubiquitous advertising on society and culture.

The principal reason for commercial advertising is to get us to buy and to buy ever more; to replace what we have rather than repair what we have. We can see that advertising's collective power and our collective response to it has had, and continues to have, a profound and adverse effect upon our personal lives and upon the planet we share. It's now plain to see that we are reaping the effects of our throwaway culture.

I read some years ago that in theory, a university degree should, irrespective of the subject, 'hone a person's critical analysis skills while teaching them the value of acquiring expert knowledge in a particular area.'

With this in mind, and in terms of your career prospects, it is a very good time to be a media graduate. A journalism degree, 20 or 30 years ago may have led you into the conventional spheres of broadcasting and newspapers.

Now, in the digital and social media age, all major (and many not so major) companies have PR departments, communication strategies and digital marketing teams which means that the skills honed and developed while studying our courses are very much in demand across a range of sectors and industries.

We hope our graduates have attained the ability to research, write and critique according to highest academic standards, that they have the skills to work both independently and in groups and that they recognise the importance of intellectual objectivity, preparation and meeting deadlines.

Most importantly, we hope they leave us as citizens better prepared for a life in a media dominated world. These are the added values of a degree, beyond the classification, that a student takes into the world of work.

Dr John Jewell
Director of Undergraduate Studies

Don't just take our word for it . . .

My degree gave me an opportunity to think about new ideas regarding culture, identity, the influence of the media, the role of journalists, comedy, TV, sport, music and ultimately how all these factors intertwine.

Guto Rhys Huws
BBC Content Producer

Studying with us

Your studies will ensure you have a strong academic and research-based foundation for your chosen career pathway.



Our international reputation was recently highlighted by the prestigious QS World University rankings where we were placed 3rd in the UK and 22nd globally for Communication and Media Studies.

You can choose from three single and four joint honours degrees that draw on our academic experience, research impact, excellent teaching satisfaction ratings and track record of providing essential career skills.

We place great focus on educating students about theoretical and academic perspectives, and we also promote the development of critical thinking and persuasive writing techniques through lectures, seminars and personal tutoring sessions.

Teaching quality and reputation

Embarking on your undergraduate studies with us will ensure that you have a strong academic and research-based foundation in your chosen subject areas.

Our teaching staff lead a diverse range of modules that cover socially relevant topics in media, politics and digital communication. There is also an option to explore modules from other schools through our joint honours degree programmes.

We increasingly include opportunities for students to test the waters of industry practice through various partnership programmes with organisational bodies, but please note, our undergraduate programmes are grounded in theory and do not provide vocational training.

Research quality

Research quality is measured in the UK by the Government's Research Excellence Framework. In the last assessment exercise we were ranked second for communication research, which is recognised internationally as one of our strengths.

The assessment found that 95% of our research is considered world-leading or internationally excellent.

Our research is carried out by specialised centres and groups who explore a range of topics within our research themes. They contribute to a lively research environment through research seminars and talks, conferences and new awards.

Our research clusters are:

- Digital Media and Society
- Journalism and Democracy
- Media, Culture and Creativity

Pastoral care

We're committed to your academic success and development - both personal and professional. Part of that is supporting your wellbeing. You'll be assigned a personal tutor for the duration of your degree. Your personal tutor will be your main contact for any academic and pastoral matters you need support with.

Meetings with your tutor will be used to discuss your academic progress, provide feedback and advice and to make future plans.

In addition to this support, you can also access the full suite of services via the new Centre for Student Life. Our Centre for Student Life is our one-stop hub for all of your student needs. Whether you're looking for advice on health and wellbeing, preparing for your future, managing money or living in Cardiff, our expert, dedicated staff will be on hand to help you succeed and make the most of student life.

Location and facilities



You'll find our purpose-built home at the very heart of the city and its media, cultural and creative industries.

Excellent transportation links

We are just a minute's walk from Cardiff's main train station, Cardiff Central, providing excellent transportation links on our doorstep.

Cardiff's new bus station is also being built at Central Square in the form of the 'Interchange', which will ensure students have immediate access to Cardiff's full transportation network.

Growing media community

Within two minutes' walk of the school are national media organisations and sports venues such as Media Wales, BBC Cymru/Wales and the Principality Stadium, placing you at the centre of a vibrant and growing media community.

Teaching and library facilities

Lecture and seminar rooms are equipped with the latest audio/visual technology and all rooms benefit from floor to ceiling windows ensuring a light and comfortable learning experience.

There's also a fully-equipped library with dedicated support and subject librarian to help with all your study and research needs.



Enhancing your experience



Broaden your horizons by immersing yourself in new cultures or build new skills through a range of university initiatives.

Spend time abroad

Studying, working or volunteering abroad is a fantastic opportunity to make new friends, embrace a new language and enhance your career prospects.

Going abroad will enhance your CV by demonstrating key skills such as communication, adaptability, flexibility and collaborative working, and will provide you with valuable networking opportunities.

It's also an opportunity for discovery, of new cultures and communities, and perspectives on the world.

Research in an academic environment

The Cardiff Undergraduate Research Opportunities Programme (CUROP) is one of the university's flagship internal student placement schemes.

Placements give you an opportunity to apply for paid work experience during the summer recess for up to eight weeks, by supporting research projects within an academic school.

You'll have supervision from academic and professional services colleagues.

These placements provide unique opportunities for you to sample live research projects, enhance your academic skills and make a more informed decision on furthering your research at postgraduate level.

Benefits of CUROP

- enhance your CV with demonstrable experience
- produce outputs which can be shared with potential employers
- build your confidence by working with others
- develop valuable employability skills (team working, prioritisation and managing workloads, working independently as required)

Our degree programmes



There are opportunities to speak to **industry professionals** throughout your degree, and the working relationship between lecturers and students is **first-class.**

Lauren Reeves, Journalism, Media and Culture (BA 2019)

Media, Journalism and Culture BA

UCAS Code: **R5V2**



Our aim is that following your time studying with us, you will have become both a critically aware citizen and a well-informed consumer in our media-saturated society.

In order to understand modern society, we need to understand the central role that media and the cultural industries play in that it.

You'll study the production, content and reception of (mainly non-journalistic) media and cultural industries, with particular emphasis on understanding the social production and circulation of meanings and ideas.

You'll develop transferable skills in the close analysis of different media texts, including print, visual, audio and moving images and in-depth knowledge of a range of media sectors.

While you are able to take a number of more practical modules, the emphasis of the degree is academic and analytical. Study themes include a range of diverse subjects including media and gender, political violence, television production, managing media communications, celebrity culture, branding and media law.

You'll join a stimulating intellectual environment committed to maximising your potential through personal development and careers events. Many of our experienced lecturers are internationally recognised in their subject areas.

Distinctive features

- A range of diverse media study themes
- Access to Global Opportunities schemes and paid research work

“Don't just take our word for it . . .”

I felt valued and appreciated academically, and support was always available when I needed it.

Sofia Brizio,
Journalism, Media and Culture (BA 2019)

Media and Communications BA

UCAS Code: **3M7D**



This degree will help you to understand media's importance to a modern society including attention to journalism, communications and the full range of creative and cultural industries.

You will learn how participatory access to the sites of public culture and communication are distributed along axes of social division, such as disability, class, ethnicity, gender, nationality and sexuality by engaging with major thinkers, debates and intellectual paradigms within the field.

As this is primarily an academic degree you will develop transferable critical and analytical thinking skills, but you will also have the chance to take more practical modules.

Study themes will include a range of diverse subjects including film and popular culture, public relations and the news media, creative and cultural industries, sport and the media, immersive media and global fashion cultures.

Distinctive features

- A focus on media industries and forms other than journalism such as film, television, social and digital platforms, popular music, marketing and PR
- Guest speakers from industry and past students who have undertaken work placements at organisations including BBC Wales's Drama department





The school is in contact with many different companies offering students **work experience** as well as long and short-term **internships** that help you stand out when applying for jobs.

Ben Chappell,
Media and Communications (BA 2019)

Journalism and Communications BA

UCAS Code: **0N3D**



The aim of this degree is to provide you with an analytical and practical understanding of journalism and communications and their integral role in historical and present-day contexts.

You will develop academic, professional and digital literacies that are invaluable in the workplace as well as knowledge which will help you be a more informed citizen.

While you are able to take a number of practical modules, the emphasis of the degree is academic and analytical.

You will gain in-depth understanding of journalism and associated communications sectors like public relations, marketing, and political communication as well as valuable skills for operating in them.

We will expect you to produce essays, digital portfolios and different kinds of journalism across a number of platforms.

Study themes will include a range of diverse subjects including money and markets, communicating causes, broadcast journalism, reporting the world, shaping of news, racism and conflict.

This degree benefits from our experience teaching and researching both journalism and media studies nationally and internationally.

Distinctive features

- Study at the heart of Cardiff's media and cultural industries
- A range of journalism themed module options



Leading academics in their fields added a sense of **immediacy** and **expertise** to course content.

Gareth Axenderrie,
Journalism, Communications and Politics (BA 2019)

Journalism, Communications and Politics BA

UCAS Code: **J323**

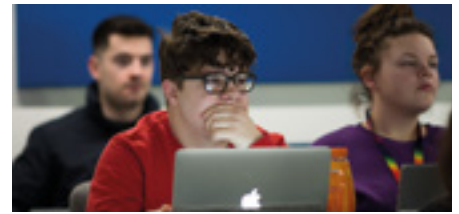
This degree is delivered in partnership with the School of Law and Politics and addresses how in recent years, institutional politics have become more mediated, and political leaders are now media-driven and speak in soundbites.

Political campaigning is no longer limited to pre-electoral periods and public relations strategists, and political consultants have become more and more central to politics. These links are affecting policy too, both at the national and the international levels.

The spread of the internet and the development of social media has also brought changes to the relations between citizens and their political representatives, and constitute a

new platform for citizens' political deliberation, and for the organisation of activists, protesters, and new social movements (often at a transnational level).

This course aims to critically examine these and many other issues. While this course is both challenging and academic in nature, it does not provide vocational journalism training.



Distinctive features

- A varied range of modules, learning activities and types of assessment
- A flourishing Journalism Society as well as a student media centre
- Cardiff is home to a lively media industry and to the Welsh Government and the National Assembly for Wales, providing excellent opportunities for work experience

Journalism, Media and Sociology BA

UCAS Code: **LP35**

This degree is delivered in partnership with the School of Social Sciences and offers an opportunity to explore current debates in sociological concepts and methods, communications and media studies.

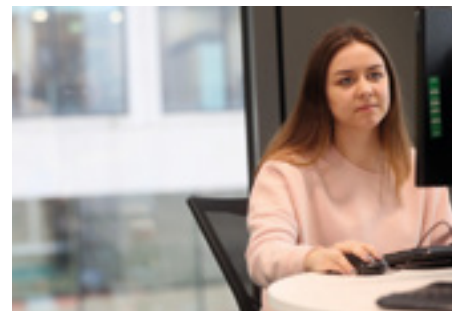
Your sociology studies will help you to make sense of the social and cultural contexts in which journalism is rooted and to which media debates respond – such as the changing nature of media networks, shifts in the nature of work, leisure and family life, transformation in institutions such as the education, welfare, political and legal systems, shifts in the ethnic make-up of Britain, the continuing significance of class and gender inequalities, and debates over increasing globalisation and new forms of technology, media, scientific innovation and medical intervention.

The degree will help you to understand pressing questions raised by studying the media, such as society's prevailing attitudes to immigration, why certain social groups are fascinated with celebrity, why young people seem to be less interested in politics today

and whether it is really the case that we are becoming a more affluent and individualised society.

You will also be introduced to many of the key themes, concepts, frameworks and skills necessary to begin your critical analysis of the media, your study of journalism and your understanding of mass communications.

The degree's modules will compare scholarly and professional approaches to understanding the evolving nature of news in light of recent trends and developments and you will learn how to use historical and analytical approaches to think critically about contemporary media culture.



Distinctive features

- Sociology is an excellent subject to pair with journalism because of its close attention to cultural concerns and its ability to contextualise and inform our understanding of the important role of the media in society
- The opportunity for you to learn in schools ranked 2nd and 10th in the UK respectively for research quality (REF2021).

Journalism, Media and English Literature BA

UCAS Code: **PQ53**

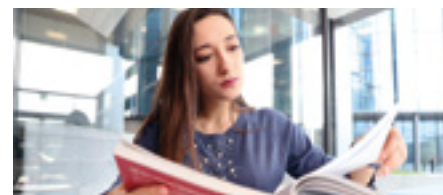
This degree is delivered in partnership with the School of English, Communication and Philosophy and provides you with the opportunity of specialising in two university honours subjects.

While the journalism part of the degree examines the media in its growth and historical and cultural significance in shaping our lives, the English literature modules focus on the critical analysis of a range of texts from different periods together with the exploration of complex ideas.

Within English literature, you are free to follow a traditional programme covering multiple periods and genres or to build a more distinctive mix of modules combining literary study with analysis of other cultural forms.

You will also study the many facets of journalism and media in an era of globalisation and dynamic social change and their impact on society, politics and popular culture.

The degree provides the training necessary for students who wish to study either discipline at postgraduate level, plus a valuable range of intellectual and transferable skills for students who wish to enter other professions.



Distinctive features

- Teaching across the whole chronological and geographical span of English literature, from the Anglo-Saxon period to the 21st century
- Flourishing Journalism and English Societies as well as a student media centre
- Careers weeks and workshops organised regularly to ensure your readiness for the world of work

Welsh and Journalism BA

UCAS Code: **PQ55**

This degree is delivered in partnership with the School of Welsh. By combining Welsh and Journalism, you will gain a wealth of transferable skills and knowledge, opening doors to a variety of career paths.

The Welsh elements of this course are relevant to contemporary Wales and delivered by a school noted for its research quality and impact. The course aims to produce graduates with a thorough academic and practical understanding of the Welsh language, its literature and culture, high level skills in written and spoken Welsh and well-developed employability and creative skills relevant to modern Wales.

It offers core and optional modules to give you a grounding in language and literature as well as the opportunity to specialise in areas of personal or career interest.

The course's journalistic elements aim to equip students to become well informed citizens in a media saturated society and begins from the assumption that to understand modern society, we need to understand the central role played by media and cultural industries.

While you will be able to take some practical modules, the emphasis of the degree is academic and analytical.



Distinctive features

- The opportunity to follow a degree course that develops skills relevant to both the academic world and the workplace
- A range of core and optional modules in Welsh language, literature and culture as well as the opportunity to specialise in areas of personal and career interest

A capital city



Cardiff is a compact city with an enormous character. Nestled between the rugged coastline and breathtaking mountainous scenery of Wales, the country's capital is a cornucopia of culture, marrying historical delights with cosmopolitan amenities.

Providing an endless array of activities, one stroll through its cobbled streets can see you learn about the rich tapestry of Cardiff's past at Cardiff Castle before soaking in the atmosphere as the crowds spill from the Principality Stadium after one of the many sporting events it holds year round.

The vibrant and independent culinary scene is the heartbeat of the city. With something

to please every palette, you can enjoy fine dining, plant-based treats and exotic cuisines from almost every corner of the globe, without forgetting Welsh Cakes for dessert!

Wales is the land of song, and Cardiff certainly contributes heavily to this legacy. This city is built with music running through its veins, from the oldest record store in the world Spillers Records, which is tucked away in Morgan Arcade, to more contemporary and intimate venues which host some of the world's most exciting new musical talent.

Though your Cardiff bucket list may be bursting at the seams, be sure to make a little room for our National Museum which is a place of

true wonder, while the iconic Wales Millennium Centre in the idyllic setting of Cardiff Bay is simply not to be missed.

Bustling with personality, Cardiff is a city made for students, offering an endless string of entertainment opportunities while remaining inexpensive and easy to navigate.

The modern shopping centres, aesthetic arcades, luscious green parks and thriving nightlife are a huge draw for living in Cardiff, though you'll always find your way back to our Students' Union, which is the true home of the student scene in the city.

“Cardiff University is a hugely popular UK university . . . It has a reputation for world-class research and provides an excellent experience for its student body.”

The Telegraph University Guide

A leading university

Part of the
**RUSSELL
GROUP**



“Cardiff University is highly rated on a local and global scale.”

The Telegraph

Our students learn from leading researchers in over 300 courses across the University. As Wales’ only Russell Group institution, we have gained an international reputation for excellence in teaching and research, which is built from our history of achievement since 1883.

Cardiff University becomes home for approximately 5,500 new undergraduate students every year. While competition for places is strong, we pride ourselves on being an inclusive university, welcoming applications from everyone who wishes to study with us.

We are a global university with over 7,500 international students from more than 100 countries and open our doors to all applications, irrespective of background.

Facilities and development

Committed to investing in our services, Cardiff University is home to new and well-equipped laboratories, lecture theatres, libraries and

computing facilities to name a few, with more exciting developments continuously underway.

We take our environmental, safety and security responsibilities seriously, embracing our comprehensive Energy, Water and Waste Policy, which is already making great savings in energy consumption and helping us to do our bit to tackle climate change.

Global Opportunities

We are partnered with over 200 leading institutions across the world, and our Global Opportunities team will help you to gain valuable international experience, through study, work or volunteering.

Supporting you

Our student support and wellbeing centres deliver a substantial range of services available to all students that are free, impartial, non-judgemental and confidential, aimed to help you make the most of student life and support you during your study.

We are also rated as one of the best universities for supporting LGBT+ students and are proud to be ranked highly in the Stonewall Workplace Equality Index.

Virtual campus tour

Discover more about the University and the city of Cardiff through our interactive online tour at:

virtualtour.cardiff.ac.uk

Living in Cardiff



“Cardiff has one of the biggest, best and most active students’ unions in the UK, with high quality facilities including Y Plas, a 2,150 capacity nightclub; and the Great Hall, a major concert venue.”

Complete University Guide, 2020



Cardiff is the perfect place to be a student. It mirrors the hive of activity a big city offers, but in an intimate and compact setting with endless character. Drink in the atmosphere, soak up the culture and get stuck into the host of activities available in our city; your new home.

A guarantee of accommodation

If you accept your offer of a place at Cardiff on a firm basis, you are guaranteed a single occupancy place in University accommodation during your first year, living with other first year undergraduate students.

The residential dates for your particular accommodation will be confirmed in your Offer of Residence.

Residence Life

While staying in Cardiff student accommodation, you will have access to the incredible service provided by the Residence Life Team who work tirelessly to enhance your student experience.

Working in partnership with Student Support and Wellbeing, the Residences Office and the Students’ Union, Residence Life will welcome you to Cardiff and help you to make a smooth transition into University.

They also help foster a strong sense of community through social events and cultural activities, as well as practical support too.

Students’ Union

Our Students’ Union is at the heart of the Cardiff student experience. It’s a student-led and independent part of the University, dedicated to making your time with us the best it can be.

Built on the foundation of inclusion, diversity, personal development and friendship, the Students’ Union runs a range of activities and services to help enhance your Cardiff University experience.

These include advice, training, skills development, entertainment, volunteering opportunities and employment throughout your time at Cardiff and to prepare you for a career after University too.

Find out more . . .

Accommodation

For further information please visit our website: www.cardiff.ac.uk/residences

You can also watch our residences film online at: www.youtube.com/watch?v=hxZX-dYLF8

Students’ Union

 facebook.com/cardiffstudents

 snapchat.com/add/cardiffstudents

 instagram.com/cardiffstudents

 [@cardiffstudents](https://twitter.com/cardiffstudents)

 www.youtube.com/cardiffstudents

Applications



To be considered for entry onto any of the undergraduate courses offered in the School of Journalism, Media and Culture you should apply through UCAS:

UCAS, Rosehill, New Barn Lane, Cheltenham, Glos, GL52 3LZ, UK

www.ucas.com

Entry requirements

We'd like to emphasise that our undergraduate degrees are academic and not vocational or practice-centred degrees.

These typical requirements are for guidance. Please check our website for latest information.

Single Honours:

ABB: No specific subjects. Please note that General Studies and Critical Thinking will not be accepted.

You will also require GCSE English or Welsh language at grade B or grade 6.

Offers for Joint Honours are normally the same as for Single Honours, except when one subject requires higher grades than the other. Please see our website for full details.

WBA: The Welsh Baccalaureate Advanced Skills Challenge Certificate will be accepted in lieu of one A-level (at the grades listed above), excluding any specified subjects.

IB: 33 points (including 6 points in English) or 665 at Higher Level.

Other: Applications from those offering alternative equivalent/overseas qualifications are welcome, as are those who may have other relevant work/life experience.

International students should have achieved an overall IELTS score of 7 (with a sub-score of 6.5 in writing and 6 in all other sub scores) or similar evidence of strong English language proficiency.

Equality and diversity

We are committed to supporting, developing and promoting equality and diversity in all our practices and activities.

We aim to establish an inclusive culture free from discrimination and based upon the values of dignity, courtesy and respect. We recognise the right of every person to be treated in accordance with these values.

We are committed to advancing equality on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief (including lack of belief), sex and sexual orientation and to fostering good relations between different groups.

For further information, please visit: www.cardiff.ac.uk/public-information/equality-and-diversity

Applications *continued*



Open Days

The University runs Open Days throughout the year giving anyone considering applying to Cardiff the chance to find out more about life at university and see what we offer.

If you apply and are offered a place, you will be invited to meet us at our specially-devised School Open Days. When making that important decision, we strongly encourage you to join us. Not only will you have the opportunity to hear more about our degrees, you will also meet staff, have the chance to talk to current students and to get the feel for our cosmopolitan capital city.

Student support

Whether or not you use student support services it's reassuring to know that they are available to you should you need them. Every student is assigned a personal tutor but should you need extra support we have a range of services available to you. Such as;

- Disability and Dyslexia support
- Counselling and Wellbeing Guidance

Email: studentsupportcentre@cardiff.ac.uk
Tel: (029) 2087 4844

International Student Support

Email: iss@cardiff.ac.uk
Tel: +44 (0)29 2087 6009

Student Mentor Scheme

www.cardiff.ac.uk/study/student-life/student-support

Tuition fees and financial assistance

The University charges an annual fee which covers all tuition fees, registration and examinations other than the re-taking of examinations by applicants not currently registered. Please note charges for accommodation in University Residences are additional.

Tuition fees

Please see the following website for more information: www.cardiff.ac.uk/fees

Scholarships and bursaries

For more information please visit the following website: www.cardiff.ac.uk/scholarships



Important Legal Information

The contents of this brochure relate to the Entry 2023 admissions cycle and are correct at the time of going to press in June 2022. However, there is a lengthy period of time between printing this brochure and applications being made to, and processed by us, so please check our website at: www.cardiff.ac.uk before making an application in case there are any changes to the course you are interested in or to other facilities and services described here. Where there is a difference between the contents of this brochure and our website, the contents of the website take precedence and represent the basis on which we intend to deliver our services to you.

Your degree: Students admitted to Cardiff University study for a Cardiff University degree.



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Thank you.

Cardiff University is a registered charity, no. 1136855

How to find the school

The School of Journalism, Media and Culture is located in the heart of Cardiff City Centre. Just a short walk from Cathays Campus, our building sits outside the main entrance to Cardiff Central Railway Station, and has the BBC and Principality Stadium as neighbours.

Key

-  School of Journalism, Media and Culture
-  University and NHS buildings
-  Student residences

This prospectus can be made available in alternative formats, including large print (text), Braille and on audio tape/CD.

To request an alternative format please contact Laura Roberts:

Tel: **029 2087 4455**

Email: RobertsL9@cardiff.ac.uk

CARDIFF
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To find out more about the School of Journalism, Media and Culture please visit our website: www.cardiff.ac.uk/journalism-media-and-culture

Contact us

Tel: **029 2087 4455**

Email: enquiry@cardiff.ac.uk

School of Journalism, Media and Culture

Cardiff University
Two Central Square
Cardiff CF10 1FS

Stay in touch



CardiffJomec



@CardiffJomec
@cardiffuniug

Student life

Got questions about student life? Get them answered at:

www.cardiff.ac.uk/studentbloggers

Want to know more about life at Cardiff University? Our student bloggers are recording their experiences and are happy to answer your questions.

Our student bloggers are real students studying on a range of courses. They are here to answer any questions you have about life at Cardiff University. What's a typical day like? What clubs and societies are there? Is Cardiff's music scene any good? It can be almost anything.



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